

Scott Beck

Cyber Security Expert, Best-Selling Author, Entrepreneur, Speaker

If Someone Knew The Ways Cyber-Criminals Could Steal Thousands Of Dollars From Your Clients, Members Or Audience's Bank Account, Damage Their Reputation And Cripple Their Operations, Wouldn't You Want Him To Tell Them About It?

WHEN a business falls victim to cybercrime, the list of damages is LONG: operations can be halted or severely crippled for days, possibly weeks. Ransomware can lock and corrupt critical data to the point of being useless. Clients and revenue are quickly lost, bank accounts wiped out. To add insult to injury, potential lawsuits and government fines can be levied for violating data-breach laws. The IT fees to get everything restored to working order rack up FAST. Then there's the reputational damage created when you have to notify clients you've exposed their information to hackers.

When you understand the true cost of a cyber-attack, it's no surprise that Capitol Insurance – one of the major insurance companies – reports that 60% of small to medium-sized businesses close their doors within 6 to 18 months after falling victim to a cyber-attack.

All of this is why you want to bring Scott Beck in to speak to your clients or members. Most business professionals and owners simply don't know what to do to protect themselves, OR they are in denial thinking it won't happen to them...making them easy prey for cybercriminals.

Scott's expertise is working with small to mid-sized firms to implement security systems and protocols to mitigate the damages done by a cyber-attack. His message is a MUST for anyone who wants to prevent cyberthugs and scammers from victimizing innocent, hardworking business owners.



"It Was The BEST Money I've Spent On My Business! Priceless!"

"Scott's lunch-and-learn seminar on cyber security at the Greater Moncton Chamber of Commerce was the best money I have spent on my business. The information presented was priceless! I really appreciate the advice Scott presented and loved how he provided actionable advice on what I need to do to protect my organization. This is such an important topic that more associations need to bring Scott in to educate small business owners. A BIG thank you to the Chamber for bringing Scott to us!"

– Amber Richards, Owner, AmberEffect

BeckTek

Phone: 506-383-2895

Website: www.BeckTek.ca



BeckTek
I.T. Uncomplicated

Who Is Scott Beck?

Scott Beck is a best-selling author, speaker, co-host of InSecurITy TV and CEO of the fast-growing IT services firm BeckTek, based in Moncton, New Brunswick, Canada. Scott has been frequently featured as a cyber security and IT expert on radio stations including The Bend, TV's Global Evening News and his articles have been published by SearchITChannel and TechTarget.

Unlike most other cyber security speakers who used to be involved with cyber security in the past, or who only know and understand enterprise-level Fortune 500 companies' cyber security needs, Scott is actively working on creating, implementing and delivering cyber security services and solutions for his active business clientele, which ranges from small solo entrepreneurs and start-ups to companies with 150+ employees.



Serving these clients' day-to-day need for cyberprotection and IT solutions gives him real-world, current insights into how cybercrime is actually affecting businesses, as well as current trends, new threats, new technologies and protections that business owners and executives must have in order to avoid becoming a victim of cybercrime.



AUTHOR: Bestselling book, "Business Owners Essential Guide To I.T. And All Things Digital 2.0"

How I Became The Cyber Security And IT Guru To Small Businesses

Technology for me started in the early '90s while I was working as an "on-air" radio personality (DJ) at the first station in Atlantic Canada to implement a "Live Assist" broadcasting system that could play music, commercials and recorded DJ voices, essentially automating the on-air playback.

As one of the more tech-savvy people on staff, I helped to implement and maintain the system; and while this was exciting new technology, it soon became clear it was designed to replace the expense of live DJs.

I survived the first round of layoffs, knowing it was only a matter of time before this new system was going to completely replace guys like me. Yet I was also fascinated by the technology aspect and wanted to learn more about computers and automation.

That drove me back to school, where I earned several IT industry certifications, including Microsoft Certified Engineer, Cisco Certified Associate, CompTIA Network+ and CompTIA A+, and led to a busy career working as a "hired gun" contractor for several large organizations such as Dell and IBM, doing specialized IT projects.

Simultaneously, friends and colleagues were asking me for assistance setting up computers and networks for their office – and before I knew it, I was working 40+ hours a week installing, consulting and supporting IT systems for small businesses as well as large-enterprise organizations. Suddenly I realized there was a HUGE need in the market for someone with my skills and expertise to help smaller businesses with IT... From there, a business was born!

Today, with a focus on cyber security, we continue to be champions for the small business owner...the struggling start-up...the entrepreneur scaling up...the established business looking to stay safe in the increasingly complex world of technology. Our goal is to bring the BEST technologies and services to the mom-and-pop business owners and entrepreneurs that make the world go round.

Speaker Fees And Topics

- > **U.S. Fee Range:** Various Depending on Session Length
- > **Languages Spoken:** English
- > **Travels From:** Moncton, New Brunswick, Canada
- > **Session Length:**
 - 60-90 Minute Keynote or Webinar
 - Half Day Workshop
 - Multi-Session Training Or Custom Project

Suggested Speeches And Programs:

“12 Critical IT Security Protections EVERY Business Must Have In Place NOW To Avoid Cyber-Attacks, Data Breach Lawsuits, Bank Fraud and Compliance Penalties”

“Cyber Security Made Simple For Small Business: The Basics Of What You Need To Know To Avoid An Embarrassing, Expensive Breach”

“Innovation Lessons From The Criminal Underground”

How To Book Scott For Your Next Event:

To inquire about Scott's fees and availability, send an e-mail to speaking@becktek.ca or call his office direct at 506-500-0372. In that e-mail, please provide answers to the following questions:

1. Briefly, who are you and what does your organization do?
2. Where and when would you like Scott to speak?
3. Who will be in the audience?
4. What type of presentation are you looking for?
5. What type of event is this? Does the event have a website? Who else will be speaking?

What People Are Saying About Scott Beck As A Speaker:

His Presentation TRULY Made A Difference!

“Scott's presentation was very informative and critical to our understanding of the risks we face. He helped us understand it is not a matter of if we fall prey to a cyber-attack but rather when and our level or preparedness to detect and respond. Thanks for creating the awareness we needed at every level of the organization – staff, management and the board. Your presentation truly made a difference.”

– **Shaun MacPhee**, CEO, SouthEastern Mutual Insurance

Anyone Who Has A Computer Should See Scott Speak!

“The session was very informative and a bit shocking! I think anyone who has a computer should see Scott speak to hear what is actually going on so we can protect ourselves! I especially liked his strategies for protecting mobile phones and cloud applications.”

– **Marie-Claude Landry**, Business Analyst, Bell



It Definitely Gave Me Lots To Think About!

"Scott's seminar was informative and to the point. It certainly gave me lots to think about in terms of practices within our enterprise and what we should be looking at to protect ourselves. I think it's important that business owners be aware of the potential risks within their organization that could be critical to their operations. Bring Scott in to educate you and your team; you won't be disappointed."

– **Stanford Small**, Accountant, Heritage Management

I Would HIGHLY Recommend Scott As A Speaker!

"The damages caused by cybercrime are so devastating that ALL business owners and executives must be made aware of these dangers – that's why we brought Scott in to speak to our members. Scott Beck helped them understand what the cyber security dangers are, where they come from and how best to protect their businesses from the threats many people don't even think about until it's too late. I would highly recommend Scott as a guest speaker for your organization or event. He won't disappoint!"

– **David McNairn**, Partner, Hicks Lemoine Law And Past-President Rotary Club of Amherst

I Was VERY Pleased With Scott's Cyber Security Seminar!

"Scott made the topic easy to follow and understand, and I left feeling way more informed on the topic and had a better idea what steps I should take to better secure my company. I would recommend this seminar to anyone who has questions on this important topic"

– **Ginette Goguen**, President, The Key Associates Inc.

Our Clients LOVED Him!

"We hired Scott to be the M.C. and host for our annual event two years running now. Our audience and clients LOVE him. He's a total pro with high integrity and is so easy to work with; plus his expertise on cyber security was just what we needed to have him present on main stage with Kevin Mitnik to our audience of over 1,000 CEOs. I would highly recommend him to anyone looking for a speaker who will have your clients applauding and happy they attended your event."

– **Robin Robins**, CEO, Technology Marketing Toolkit, Inc.



Presenting at Nasdaq



With Kevin Mitnick,
The World's Most Famous Hacker

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