

Shark Alert!!



While in Nashville to attend my IT peer group, I had the pleasure of some one on one face time with Kevin O'Leary, "Mr Wonderful" of

Dragon's Den and Shark Tank fame. The evening before his talk to the full IT Mastermind group, there was a fundraising private meet and greet that raised just over \$100,000 for St Jude's Children Hospital. While TV presents him as hard nosed and at times mean, —I can say without a doubt he is a caring, polite and generous person. Sure he can be a bit blunt at times, but he is straightforward and honest with his passionate views. Quite the story teller as well!! Watch for my upcoming blog post for more in-depth details on my time with Kevin and the knowledge he shared with our group.

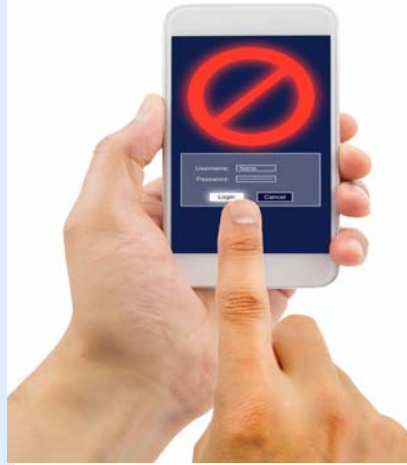


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This monthly publication provided courtesy of Scott Beck , President of BeckTek.

"As a business owner, I know you don't have time to waste on technical and operational issues. That's where we *shine!* Call us and put an end to your IT problems once and for all!"



Lost Employee Smartphone? Do This NOW!

"Hey boss, I lost my smartphone."

How well have you prepared for this moment? It will happen sooner or later. If your company has a plan in place, no big deal. If not, you may suddenly get that sinking feeling in your gut...

And well you might. You now have three big worries:

Compliance Issues – If your employee had access to information covered by any number of regulations, your company could be subject to stiff penalties. One employer we know of wound up with a \$900,000 fine.

Data Security – Sensitive company data in the wrong hands could spell disaster. Access to your network, secure sites, proprietary files, work-related e-mails and corporate secrets may now be out of your control. You must move quickly to prevent serious financial harm.

Employee Privacy and Property Concerns – If a valued employee had family photos and movies on

the device, and you remotely delete all data on the phone, you may now have a disgruntled, or even uncooperative, employee. Especially if company policy regarding BYOD (bring your own device) and data loss were not clearly stated and agreed to up-front.

So how do you prevent a relatively minor incident from blowing up into a big problem? Here are seven smart measures you can take right now to prepare for the day an employee smartphone is lost or stolen:

1. Install a mobile device management (MDM) system on any employee device to be used at work. This software can create a virtual wall separating work data from personal. It facilitates any security measures you wish to impose. And to protect employee privacy, it can limit company access to work data only.
2. Determine which devices will be allowed and which types of

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company data people may access from them.

- Require that employees agree with an Acceptable Use Policy before they connect to your network. Make sure these include notice as to conditions in which company data may be “wiped” – i.e., destroyed. Also include specific policies regarding device inspection and removal of company records.

- Put strong data protection practices in place. Require use of hard-to-crack passwords and auto-locking after periods of inactivity. Establish protocols for reporting lost or stolen devices. Mandate antivirus and other protective software as well as regular backups.

- Designate someone at your company to authorize access to software and critical data. This person can also be your main point of contact for questions about BYOD policy and practices. It might also work well to distribute a resource

page or FAQ document to your employees.

- Establish a standard protocol for what to do when a device is lost or stolen. Both Android and iOS phones have features that allow device owners to locate, lock and/or “wipe” all data on their phones. Make sure your policy requires that these features are set up in advance. Then, when a device is lost or stolen, your employee can be instructed to take appropriate action according to your protocol in order to protect company data.

- And finally, your best protection is to implement a well-crafted BYOD policy in advance. Develop it in partnership with risk management and operations personnel, as well as legal counsel and IT professionals, to come up with an effective and comprehensive plan.

Don't risk waiting until an incident occurs!

Know where you stand right now with our FREE BYOD Policy Assessment.

Implement a well-crafted BYOD policy in advance.”

We'll review your BYOD policy with you to make sure it covers all bases. No BYOD policy yet? No problem. We'll help you get started and work with you and your team to develop a “bulletproof” BYOD policy to keep your data safe.

This service could easily be worth thousands of dollars to you, not to mention untold headaches and time lost due to an employee phone getting into the wrong hands. Unless you are prepared and can move quickly when an employee device is lost, your company's confidential data can be leaked and access to critical systems may be compromised.

Contact us today at wendy@becktek.ca or better yet call right away, to schedule your initial consultation at absolutely no cost or obligation to you (506-383-2895). We offer this complimentary service to give you a taste of our high degree of professionalism, and as a way of caring for our community.

Do not delay on this – it is a serious vulnerability that can and must be addressed in order to assure the safety of your company's data and systems.

Free Report: What Every Small Business Owner Must Know About Protecting And Preserving Their Company's Critical Data And Computer Systems



This report will outline in plain, non-technical English common mistakes that many small business owners make with their computer network that cost them thousands in lost sales, productivity and computer repair bills, as well as providing an easy, proven way to reduce or completely eliminate the financial expense and frustration caused by these oversights.

Download your FREE copy today at www.becktek.ca/protect

Shiny New Gadget Of The Month



FitBark Keeps You And Your Dog Healthy

Do you know how well your dog slept last night? How much nutrition – or exercise – your dog really needs? Whether your pup is being well-cared for at doggy day care?

With FitBark you would know all this, and more, about your favorite canine pal.

Doggy health monitors are nothing new. But, according to hundreds of verified reviews on Amazon, Best Buy, App Store and Google Play, FitBark leads the pack.

FitBark attaches to your dog's collar and shares data with FitBark Explore, a dog health data bank that collaborates with over 20 leading universities and research institutions in North America and Europe to gain a better understanding of dog health.

You benefit from all this data by tapping into what FitBark calls truly unprecedented insights into canine health and data. All toward keeping Fido – and you – on the path to health and happiness.

\$59.95 at Fitbark.com.

The Future Is Yours

I just did a program for a large multinational manufacturing company that has been in business for over 70 years. My client's theme for the conference was ... *The Future Is Yours*. In preparing for the program, I decided to do some research on great quotes and statements that have to do with our future.

I ran across a statement made by the esteemed economist Dr. Lowell Catlett that really surprised me. He said they did a study in 1960 and again in 2010 involving over 7,000 economists that rated their accuracy for forecasting future economic trends; their accuracy rate was 47%. He elaborated on that statement, saying, "What I just told you is, you can flip a coin and beat 7,000 economists by 3%." He concluded his point by adding, "You can't predict the future, but you sure can prepare for it."

So I thought I would share with you some thoughts/quotes on "Achieving Success in Your Future." I think these quotes will help to give you a productive perspective on addressing your success in the future.

"The future is unknown, but a somewhat predictable unknown. To look to the future we must first look upon the past. That is where the seeds of the future were planted." – Albert Einstein

"Just because the past didn't turn out like you wanted it to ... doesn't mean your future can't be better than you imagined." – Anon

"I look to the future because that's where I'm going to spend the rest of my life." – George Burns

"The more you take responsibility

for your past and present, the more you are able to create the future you seek." – Anon

"Your future is created by what you do today ... not tomorrow." – Anon

"The best way to predict the future is to create it." – Abraham Lincoln

If I had to pick my favorite quote of all of them, it would be the second one: "Just because the past didn't turn out like you wanted it to ... doesn't mean your future can't be better than you imagined."

I don't care where you are in life, how low you have gotten or how bad it has been ... tomorrow you can start fresh, creating a better future. All great achievement begins with deciding what you want and then dedicating yourself to achieving it. So, my perspective on having future success is learning from our past. If we would just pay close attention to our *past*, it would ...

**Prepare us for the future.
Awaken us to wiser ways.
Strengthen us with new skills.
Teach us new lessons.**

If you don't apply the lessons you have learned from your past ... you will never improve your future. There is no rule that says your past is your destiny. You possess the power to create a great future; we all do. Remember, your future success is dependent on your present efforts ... so do something today that you will be happy you did tomorrow.

Let your regrets fuel your future ... so your future will have fewer regrets.



Robert Stevenson is a highly sought after, internationally known speaker. He is the author of the best-selling books *How to Soar Like An Eagle in a World Full of Turkeys* and *52 Essential Habits For Success*. Robert is a graduate of the Georgia Institute of Technology (Georgia Tech) and is a former All-American Athlete. He started his first business at 24 and has owned several companies. Robert has international sales experience dealing in over 20 countries, and his client list reads like a Who's Who in Business. He has shared the podium with such renowned names as Generals Colin Powell and Norman Schwarzkopf, Former President George H.W. Bush, Anthony Robbins and Steven Covey. www.robertstevenson.org/

What if you could follow visual GPS directions simply through glasses?

You wouldn't have to look down at your phone while crossing the street. That's one reason for the appeal of a new breed of augmented reality (AR) glasses. Epson, for instance, will release its BT-300 headset line late this fall. Uses could include helping a doctor do surgery, or a mechanic repair a car. Or enable you to read notifications or e-mails without having to look down at a device. It's still an emerging technology, yet Epson's BT-300 glasses are surprisingly light and sleek – unlike bulky VR headsets. While they must still be connected by wire to a controller, they do bring AR one step closer to daily wear.

-DigitalTrends

The day a robot hands you a pink slip isn't as far off as you think.

As robots and artificial intelligence (AI) mature, the number of jobs that humans can handle better than machines is dwindling. From 1975 to 2011, US manufacturing output more than doubled. Yet humans employed in manufacturing jobs decreased by 31%. And that's just one example of a growing trend. The turn of the 20th century saw machines start to take over manual labor. Now machines that can think are taking over white-collar jobs. So while the George Jetson pushbutton lifestyle has its appeal, how will you earn a living in this new era? Think of it this way: you can't outrun a horse, but you can learn to ride one.

-PCmag

Want to really nail it next time you present your company publicly?

Do these three things: 1) Tell the whole story. It may seem scary to speak in front of bright, important people. But we're all people at the end of the day. People love stories. And a nuanced story helps them see how you can improve their lives far better than a bullet list of features does. 2) Brag authentically. You may have been taught to avoid talking in terms of "I/me/my" – forget it! Speak confidently about your professional journey. Also, it's okay to soak up "best practices" from mentors. Just use them in ways that are true for you. 3) Challenge the status quo. No matter your industry, there are huge challenges – and opportunities. People really appreciate it when you address them head-on.

-Inc.

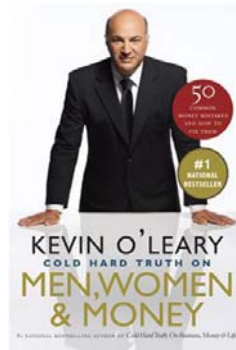
I WONDER WHAT MY KIDS ARE GOING TO TELL THEIR KIDS... "IT WAS SO ROUGH BACK IN MY DAY, I DIDN'T GET A PHONE 'TIL 4TH GRADE AND SOMETIMES THE WI-FI DIDN'T ALWAYS WORK UP STAIRS."

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"Never talk anymore?! I commented on your blog twice today!"

What We Are Reading



Having met Kevin during the special meet & greet fundraiser recently, I thought it only fitting I should read my autographed copy of his book. While the content is not specific to running a business, many of the tips could easily be adapted and used in one.

What I especially liked is his 50 tips are so simple and easy to understand. The issue however, is sometimes the simple advice, while easy to swallow and understand can prove difficult to follow. In the past when I've read financial books you almost had to be an accountant to really understand what the author was saying. Not the case with this one.

His thoughts are laid out with simple advice aimed at each of the major timelines of your life. From being a young student starting with large student loans and strategies on how to handle them, through to first time home buying, marriage, kids, mid-life and retirement. Each chapter of the book addresses a specific age or stage of life and focuses on simple changes you can make to avoid debt, save money and invest in a brighter future.

Kevin is very open and candid about mistakes he has made with money and life along the way, and offers the lessons he has learned because of them. This book offers an excellent opportunity to think through some of life's biggest decisions with one of the sharpest financial minds of today.

Be the first to email the title of the book to me scott@becktek.ca and I will send you a free copy.